

LIBERTY BAY CREDIT UNION PROMOTES CASSIE BROWN TO DIRECTOR OF MARKETING AND PARTNERSHIP ENGAGEMENT

Braintree, MASS. (November 2, 2018) – Liberty Bay Credit Union, one of the oldest and most established credit unions in Massachusetts, has promoted Cassie Brown to Director of Marketing and Partnership Engagement. In her new role, Ms. Brown will lead the Liberty Bay Marketing/Public Relations team through the management of all marketing initiatives. Ms. Brown was recently honored by the Cooperative Credit Union Association with the Young Professional Award of Excellence. Ms. Brown is on the Board of the ~~South Shore Chamber of Commerce Young Professionals~~ **South Shore Young Professionals** organization and holds committee positions with the ~~DAV~~ **Boston Chapter of the Disabled American Veterans** as well as the ~~NVNA~~ **Norwell VNA**.

Prior to joining Liberty Bay Credit Union, Ms. Brown ~~spent five years as an advertising executive~~ **worked in both the financial services and advertising industries, giving her a unique range of knowledge to bring to her new role.** She received a Bachelor of Science degree in Marketing from Bentley University, **with Minors in both Finance and Law**. Ms. Brown resides in Milton, MA.

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Liberty Bay Credit Union strives to provide a better style of banking for all of eastern and central Massachusetts from offices in Braintree, Woburn, Hingham and Scituate as well as through their website and mobile banking application. Liberty Bay Credit Union offers an array of personal and business banking services, as well as providing community outreach and financial education. Please visit www.LBCU.org for additional information on products and services.